

Tate Online facts

- 1.1–1.9 million unique web visitors per month
- 39% international visitors
- All artworks in the collection digitised (c. 68,000)
- UK's number two arts website
- 750,000 Twitter followers
- 460,000 Facebook likes

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The original Tate is now Tate Britain
Tate Modern opens on 12 May 2000



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New Search Facility

Search the Tate's database of 25,000 works and 8,000 images

[Britain](#)

Tate Britain

The home of 500 years of great British art.

[Modern](#)

Tate Modern

A major new gallery showing international modern and contemporary art.

[Liverpool](#)

Tate Liverpool

The largest modern art gallery in the UK outside London

[St Ives](#)

Tate St Ives

Modern British art in a spectacular coastal setting

Tate Modern is now open

Read all about Tate Modern on this site - its ground breaking **displays** and **exhibitions** of modern and contemporary art, a wide-ranging **programme** of tours, talks, films and special events, and the **transformation** of the former Bankside Power Station by architects Herzog & de Meuron. **Visiting Information** will help you plan a visit.



More News

Turner Prize 2000 shortlist announced

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Events & Education



Events & Education



Calendar:

28



Sep



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Kandinsky: The Path to Abstraction

Until 1 October

This exhibition follows Wassily Kandinsky's intriguing journey from landscape painter to modernist master, as he strove to develop a radically abstract language. We recommend booking in advance for this blockbuster exhibition.

[Find out more >](#)[Buy tickets](#)

Holbein in England

28 September 2006 - 7 January 2007

Through an outstanding collection of paintings brought together from around the world, this exhibition documents the thrill of the court and life in Tudor England.

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Dye-timed 35 mm film. Courtesy of Ulrich Ruedel, Hightfield Conservation BV, Amstelveen, The Netherlands.

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Tate Online Strategy 2010–12

Need for **transformation project**

Need for **audience-centred approach**

Outline of **areas to be addressed**



[Work of the week: Miss Earhart's Arrival by Walter Sickert](#)

Newsreader Jon Snow takes us back to this week's top news story in 1932

> [Read the blog post and tell us your thoughts](#)

What's on

TATE BRITAIN : EXHIBITION

PICASSO
& MODERN BRITISH ART



TATE MODERN : EXHIBITION



Damian Hirst

Tate Digital Strategy 2013–15

Digital is increasingly
a **dimension of everything.**

Tate Digital Strategy 2013–15

Tate Digital Strategy 2013–15

Distributed content authorship

Tate Digital Strategy 2013–15

Distributed content authorship

New digital initiatives

Tate Digital Strategy 2013–15

Distributed content authorship

New digital initiatives

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Distributed content authorship

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Editorial content

Dialogue and discussion

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Distributed content authorship

New digital initiatives

Editorial content

Dialogue and discussion

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Tate Digital Strategy 2013–15

Organisational **change**

Tate Digital Strategy 2013–15

Organisational **change**

New **governance** structure

Tate Digital Strategy 2013–15

Organisational **change**

New **governance** structure

Editorial, community and technology
management

Tate Digital Strategy 2013–15

Organisational **change**

New **governance** structure

Editorial, community and technology
management

Audience **research**

How big are these changes going to be for the organisation?

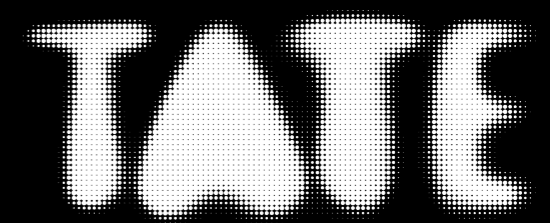
How big are these changes going to be for the organisation?

Big.

Thanks

@stacker

tate.org.uk

The logo for Tate, featuring the word "TATE" in a bold, white, sans-serif font. The letters are filled with a halftone dot pattern, giving it a textured appearance.